

MEDIA KIT









SANTA ANA POLICE OFFICERS ASSOCIATION

1607 N. Sycamore | Santa Ana, CA 92701 | 714.836.1211

THE SANTA ANA POLICE OFFICERS'
ASSOCIATION IS DEDICATED TO FURTHER
OUR COMMON GOAL OF PREVENTING
CRIME AND PROTECTING LIVES AND
PROPERTY WITHIN THE CITY OF SANTA
ANA. WE ALL SHARE IN THIS COMMON
GOAL OF MAKING SANTA ANA A SAFER
PLACE IN WHICH TO LIVE.



The **RELIABLE SOURCE** is the official quarterly publication of the Santa Ana Police Officers Association since 1948, with a 1600 plus circulation for law enforcement and our community stakeholders.'

Our members seek a variety of personal and professional services to meet their individual and family needs. Legal representation, insurance, health plans, and home mortgages are just a few of the most popular services. There is also a desire for personal services, including education and travel. Advertising in the **RELIABLE SOURCE** connects your brand and business to our growing membership.



Advertise on a quarterly, semi-annual, or a full-year basis.

For further information, contact Ernie Conde, SAPOA Director of Communications at (714) 599-1197 or (714) 836-1211,

email: ernie.conde@santaanapoa.com

AD SPECS

AD UNIT	AD SIZE	QUARTERLY PRICE	
Spread	17"(w) x 11"(h)	\$2,280	 CMYK 300 dpi File types accepted: .pdf, .ai, .eps, .jpg, .tiff, .png Copy must be spell- checked and proofed
Back Cover	8.5"(w) x 11"(h)	\$3,240	
Inside Back Cover	8.5"(w) x 11"(h)	\$1,500	
Inside Front Cover	8.5"(w) x 11"(h)	\$1,500	
Full Page	8.5"(w) x 11"(h)	\$1,140	
1/2 Page	4.25"(w) x 11"(h)	\$675	
1/4 Page	4.25"(w) x 5.5"(h)	\$375	
Business Card	3.5"(w) x 2"(h)	\$150	
Business Listing	BUSINESS NAME, ADDRESS, PHONE NUMBER, WEBSITE	\$75	
One Line Listing	BUSINESS NAME, CITY LISTED AS SAPOA SUPPORTER	\$30	
Classified Ad		\$22.50	

WE OFFER DISCOUNTS FOR MULTIPLE CONSECUTIVE ISSUES

2 ISSUES – 10% 4 ISSUES – 20%

View complete list of advertising rates at SantaAnaPOA.com/Advertise



Full Page



1/4 Page Vertical Business Card





















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